

If a Two-Line Want Ad Tells the Story, Two Lines Are Enough. If Not, Not.

EXCURSIONS

MOONLIGHT AND MUSIC ADD TO POTOMAC TRIPS

Moonlight and music add much to the pleasure of the trips of the steamers of the Washington and Potomac Steamboat Company on the river Sunday and Monday evenings during the season. The steamer Harry Randall will leave from wharf here at 8:30 p. m. today, and will sail down the river to Indian Head, or farther, and returning, will reach this city about 10:30 p. m. Concert music by Harry Randall will be a feature of the evening trip. Stops are made at Alexandria.

TRIPS TO COLONIAL BEACH OFFER WEEK-END DIVERSION

The regular week-end trips of the steamer St. Johns will be made as usual this week to Colonial Beach, the steamer leaving from wharf here at 8:45 o'clock this afternoon and making no stops except at Alexandria, until the beach is reached, about 11 o'clock. Landing her passengers, the St. Johns will return to this city, and will leave again Sunday morning at 8:45 o'clock, and daylight trip to the beach. On the return trip the steamer will leave the beach at 6 p. m., and will reach home about 10:30 p. m.

CHESAPEAKE BEACH OFFERS RELIEF FROM HOT CITY

Chesapeake Beach, unlike many other summer resorts, is never too crowded to be comfortable. The magnificent beach, though continually alive with a comfort-seeking throng, always has room for many more. The fresh breeze from the bay keeps the atmosphere at a temperature which makes life really worth living after having sweltered for hours in the hot city. The humidity is never oppressive at the beach, and the outings given by the fraternal, religious, and social organizations are increasing in number and the attendance. The ways gratifying to the committee on arrangements.

NORFOLK TRIPS POPULAR. BOTH DAY AND NIGHT

Aside from the beauty of the lower Potomac, the places with historic associations that line its shores make a fall down this interesting stream one of attraction for all tourists. This fact explains in great measure the popularity of the day trips to Norfolk and James River made by the Norfolk and Washington steamers.

MARSHALL HALL FEATURES INCLUDE SUNSET ON WATER

The attractions at Marshall Hall tomorrow will be varied and numerous. Besides the natural attractiveness of the place, the green lawns and fine old shade trees, and numerous diversions of an innocent character, there will be a concert, both the boat and on shore, by Schroeder's Band all day and evening.

CHEVY CHASE LAKE FIRM IN PUBLIC FAVOR

Firmly entrenched in public favor, Chevy Chase Lake continues to attract large crowds every evening. Highly enjoyable features provided at this resort are the nightly concerts by the picked section of the United States Marine Band, musical treats which are heard to audiences of increasing size at each performance.

HANGS ON BULL'S HORNS; FARMER ESCAPES BRUISED

WHEELING, W. Va., Aug. 15.—John Mason, a farmer living near Marietta, had a desperate encounter with a mad bull in a pasture. He grasped the animal by the horns and hung on for a quarter of an hour, finally being rescued by the fence and Mason springing suddenly and managed to get over. He was terribly bruised but will recover.

Dancing

WHY NOT PREPARE NOW for the fall dances. If you can't dance, we can teach you in a short time. Class lessons, Tuesdays and Fridays, 6c. Private lessons, 25c. Guaranteed to teach you. Phone Main 1123.

MISS COULDER, Professor of Dancing, private lessons, 50c. If you can walk, can teach you to waltz. 218 E. St. N. W. Phone Main 1123.

TIMES WANTS AND OTHER CLASSIFIED ADVERTISEMENTS

ONE CENT A WORD FOR SITUATIONS WANTED, HELP WANTED, ROOMS FOR RENT, ROOMS WANTED, ROOMS AND BOARD, BOARD WANTED. Two cents a word for all other classified advertisements for less than three consecutive days, one cent word for each insertion. These rates do not apply to Personal. Advertisements will be accepted at any of the following branch offices at regular office rates. If it is inconvenient to leave advertisements at either a branch office or The Times Business office, they may be telephoned direct to The Times (Main 5260), and a messenger will call to collect without additional charge to the advertiser.

BRANCH OFFICES.

NORTHWEST.
GOLDENBERG'S, 13th and K sts. n. w.
S. KANN, SONS & CO., 5th and Market space
HILGERT & CO., 11th and E sts. n. w.
W. E. MCNULTY, 14th and P sts. n. w.
RHOADS ISLAND PHARMACY, 11th and E sts. n. w.
Nelson, Proprietors; corner Rhode Island ave. and 1st st. n. w.
ROBERT T. PERKINS, The Harvard Pharmacy, 11th and Harvard sts. n. w.
W. L. FRENCH SIMPSON, 10th and E sts. n. w.
H. J. HARRIS, 14th and P sts. n. w.
H. J. HARRIS, 14th and P sts. n. w.
CHAS. H. HORNUNG, Christian Pharmacy, 11th and E sts. n. w.
SANFORD'S PHARMACY, New York ave. and 11th st. n. w.
R. A. VEITCH, 20th and M sts. n. w.
QUIGLEY'S PHARMACY, 21st and G sts. n. w.
S. M. WAGNER & CO., 1st and H sts. n. w.
EUGENE N. NICHOLS, 10th and P sts. n. w.
EUGENE N. NICHOLS, 10th and P sts. n. w.

SOUTHEAST.

A. S. POWELL, 4th and East Capitol sts.
O'DONNELL & CO., 10th and E sts. n. w.
M. B. FEALY, 10th and E sts. n. w.

SOUTHWEST.

V. HUGO EISENBERG, 7th and B streets.

GEOGRAPHIC.

F. P. WELLS, Pharmacy, 334 M st. n. w.

ANACOSTIA.

BURY'S PHARMACY, corner Monroe and Jefferson sts.

BROOKLAND, D. C.

ARTHUR H. F. LUESSEN, Drug Store.

ALEXANDRIA, VA.

R. L. CARNE & CO., 709 King st.

Help Wanted—Female.

WANTED—A woman as cook and general housework, private family; no washing; must be able to cook and have city reference. Apply to 1730 K st. n. w.

WANTED—Young white housemaid, suburban place; good home; good wages; German preferred. Inquire 121 11th st. n. w.

WANTED—Woman for general housework, 216 E st. n. w.

WANTED—Washerwoman for Monday mornings. Apply 118 11th st. n. w.

WANTED—Good white woman to care for old lady; stay nights. Apply 1120 4th st. n. w.

WANTED—Woman for general housework; no wash; gas range; go home nights. 22 N st. n. w.

WANTED—At 1109 M st. n. w., a colored woman to cook, wash, and iron. 11

WANTED—Good woman for general housework. Call at 507 4th st. n. w.

WANTED—At 530 K st. n. w., a waitress and chambermaid. 11

WANTED—A girl for general housework, 612 11th st. n. w.

WANTED—A settled woman for general housework; must be a good cook; first-class wages paid for competent services; references required. 121 11th st. n. w., after 6 p. m.

WANTED—A woman as cook and general housework, 11th and E sts. n. w.; must stay nights and have city reference. Apply 1520 K st. n. w.

WANTED—Smart colored chambermaid, able to wait on table; also dishwasher. Apply to 210 C st. n. w.

WANTED—Settled colored woman to cook, wash, and iron; good wages; good home. 607 H st. n. w.

WANTED—Two waitresses, at once; white and colored; good wages; good home. 607 H st. n. w.

WANTED—Experienced cook for boarding house; none other need apply. 1122 10th st. n. w.

WANTED—Colored girl, help with general housework. 627 Maryland ave. n. w.

WANTED—Experienced waitresses. TO-KEN CAFE, 555 Pennsylvania ave. n. w.

WANTED—Reliable cook and do general housework, family of three; no washing. 1343 L st. n. w.

WANTED—Night cook. PENNSYLVANIA CAFE, 101 4th st. n. w.

PREPARE for Government positions; female clerical work; information FREE. ADVISORY CORRESPONDENCE INSTITUTE, Munsey building, Washington, D. C.

WANTED—Woman to do housework, wash and iron. 922 Pennsylvania ave. n. w.

WANTED—Two experienced waitresses; no Sunday work. Please call this evening. KENILWORTH CAFE, 1707 Pennsylvania ave. n. w.

WANTED—A girl for laundry and assist with kitchen work. Apply with references, 1118 Pennsylvania ave. n. w.

WANTED—Capable colored girl for general housework; \$15; bring reference. 1435 Chapin st. n. w.

WANTED—House girl. 116 2d st. n. w.

WANTED—SEVERAL FIRST-CLASS LADY WAITRESSES ON A NEW AND VERY ATTRACTIVE PROPOSITION. APPLICANTS MAY DEVOTE A PART OR ALL OF THEIR TIME. MUST HAVE GOOD REFERENCES. A SPLENDID OPPORTUNITY TO EARN A GOOD INCOME WITH CONFIDENCE. APPLY SUPER-INTENDENT, 1415 CHAPIN ST. N. W.

WANTED—A good colored girl to cook, wash and iron. 11th and E sts. n. w.

WANTED—Experienced white waitress. 813 G st. n. w.

WANTED—Girl to do general housework in private family; Catholic preferred. Apply 146 Columbia road. 11

WANTED—Girl for general housework in suburban place. 146 Columbia road. 11

WANTED—Salaried lady in book and stationery store. Apply 221 Pennsylvania ave. n. w.

WANTED—Lady bookkeeper at 1601 12th st. n. w.

WANTED—Young girl for wrapping packages. Apply to THE SEMMES-KELLY CO., 14 Pennsylvania ave. n. w.

WANTED—A middle-aged white woman can secure good home in family of two; no washing. 710 4th st. n. w.

WANTED—First-class head waitress for cafe; good salary; state reference. Address BOX 225, Times office.

WANTED—Stenographer and typewriter, state experience, and salary expected. Address BOX 221, Times office.

WANTED—Boy to work in store. Apply at once, 606 11th st. n. w.

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You Will Be Pressed For Money

Offener Because You Have No Advertising Bills to Pay than Because You Have!

Many a business man has been surprised to find that his biggest advertising bills were the easiest ones to pay.

This is always true, assuming that they are contracted in buying advertising space in the best newspaper medium in his field. It would, of course, never be true if poor judgment were used in the planning and executing of the advertising campaign.

In the cases of prosperous merchants it always happens that big advertising bills and big bank balances grow, together, out of the same publicity campaigns. Non-prosperous merchants—and half-prosperous ones—may prove the truth of this matter in a practical way, and in their own experiences.

We are accustomed to seeing BIG STORES filled with customers all the time—the direct result of BIG ADVERTISING EXPENDITURES. But we do not so often see the small stores and shops crowded. Too many of them are content to get the "overflow" patronage, the "happened-in" people, the people who go to "the nearest place."

Any "little store" whose advertising expenditures, for newspaper space, are doubled this year will find its sales and profits correspondingly increased. Even a small increase of expenditure, in the right direction, for publicity, will bring a notable quickening of store activity, store profits.

Effective, adequate advertising not only pays for itself—it pays for increased equipment and all that goes with a bigger store and growing store-needs.

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For Rent—

Furnished Rooms.

121 C ST. N. E., near Capitol, Union station. Fully furnished, communicating rooms; housekeeping. 11

620 H ST. N. W.—Very desirable, nicely furnished rooms; well kept; central. 11

210 furnished housekeeping rooms, all conveniences. 514 1st st. n. w. 11

209 O ST. N. W.—Extra large second floor room, fully furnished, with sitting and bedroom; also hall room; married couple or gentleman; terms reasonable. 11

FOR RENT—Newly furnished rooms, in a private family. 1224 11th st. n. w. 11

FURNISHED ROOMS for housekeeping; also for gentlemen. 417 1st st. n. w. 11

ROOMS, No. and 25c; pool, 3c a game; best accommodations. MADAM ABRAHAM, 612 Louisiana ave. n. w. 11

FURNISHED ROOMS for light housekeeping. 213 C st. n. w. 11

ENTIRE SECOND FLOOR—Two or three large rooms, all conveniences, furnished for housekeeping; 312 415 K st. n. w. 11

225 2D ST. N. W.—Back second floor room, 12 week; clean. 11

TWO ROOMS, furnished complete for light housekeeping; reasonable. 422 1st st. n. w. 11

FURNISHED ROOMS, \$1.25 per week; all conveniences. 518 N st. n. w. 11

218 10TH ST. N. W.—Furnished rooms on second and third floors; also large basement. 11

ROOMS to let, with or without board; rooms furnished; all conveniences. 1227 11th st. n. w. 11

PLEASANT, sunny, nicely furnished rooms; porcelain bath; central. 708 10th st. n. w. 11

TWO large, communicating rooms, second floor, for light housekeeping. 216 G st. n. w. 11

FOR RENT—Large, airy, well furnished rooms on a quiet street, convenient to two car lines. 1126 Corcoran st. 11

Unfurnished Rooms.

1622 NEW JERSEY AVE. N. W.—Two or three rooms, second floor; heat; light; bath. 11

ONE unfurnished room, second floor; one door from front; good location. 225 20th st. n. w. 11

FOR RENT—Two nice unfurnished rooms on second floor, cheap. 66 C st. n. w. 11

TWO unfurnished rooms, second floor; use of large yard; \$1 per month. 714 4th st. n. e. 11

THIRD FLOOR, 3 H st. n. w. 11

LARGE dining room and kitchen; down front; \$25 month. 730 6th st. n. w. 11

THREE unfurnished, cheerful rooms, second floor; heat, gas, bath; \$15.50. 712 Harvard st. n. w. 11

ONE—nicely papered and clean room; \$2 per month, unfurnished. 515 6th st. n. w. 11

THREE beautiful unfurnished rooms; water, gas, etc.; second floor. 515 7th st. n. w. 11

TWO or three rooms on second floor; light housekeeping; use of phone. 413 31 st. n. w. 11

TWO ROOMS for light housekeeping; next to bath; \$10; first floor. 17 Myrtle st. n. e. 11

THREE unfurnished rooms. 1115 10th st. n. w. 11